

Hardin Valley Academy Foundation, Inc.

Meeting Minutes

November 9, 2015 (Meeting #31)



Members Present: Gary Rowcliffe, Sallee Reynolds, Sage Kohler, Maureen Cianciolo, Susan Perry, Doug Shover, Joyce York.

Call to order: Meeting was called to order at 6:00 pm by Gary Rowcliffe.

Secretary Report: The minutes from the October 5, 2015 meeting were approved as presented. The minutes will be saved to the Google drive and the hardinvalleyacademyfoundation.org website.

Treasurer Report: Financials were presented through Oct. 31, 2015. Points of note: A credit of \$8.63 was made to cover a fraudulent charge. A new card was issued to replace the compromised card. New checks were ordered. Primary expense this month was to reimburse the Journalism convention in FL and Brooke Cunningham's English Teachers' conference in Nashville. We contacted NetworkForGood when it was discovered that they were not charging us for the monthly membership fee. They had a similar "glitch" with other members. They reapplied the last two months' charges. Gary will follow up with Mr. Ashe regarding the Rathfoot funds and see how the scholar/athlete scholarships might be awarded. The treasurer's report (presented below) was approved unanimously.

Bank account balances thru October 31, 2015:

- Aug. 31, 2015 HVAF **Checking** Balance \$7,230.18
- Sept. 30, 2015 HVAF **Checking** Balance \$17,815.07
- Oct. 31, 2015 HVAF **Checking** Balance \$16,952.59

- Aug. 31, 2015 HVAF **Restricted** Account Balance \$10,014.92
- Sept. 30, 2015 HVAF **Restricted** Account Balance \$10,015.33
- Oct. 31, 2015 HVAF **Restricted** Account Balance \$10,015.75

- Aug. 31, 2015 HVAF **Rathfoot Restricted** Account Balance \$853.22
- Sept. 30, 2015 HVAF **Rathfoot Restricted** Account Balance \$904.22
- Oct. 31, 2015 HVAF **Rathfoot Restricted** Account Balance \$904.22

Grant Committee: The "stage improvements" and "Chromebook" grant applications went out this month. Will follow up with Captain Planet Foundation as part of the renewal process.

Bequest and Awards Committee: No new proposals to report this month.

Development Committee: No report.

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Capital Campaign Committee: Our next fundraising opportunity will be centered on “Giving Tuesday” (December 1, 2015). Plan to participate fully and use this as our primary fundraiser. Concentrate on the following “to do” items:

- Use new #GivingTuesday images in all email (all)
- Update the hawk image (with Santa hat?) for use on website and in emails (Gary)
- Take advantage of the NetworkForGood blog to get insights and new ideas (Gary and all)
- Request “How Foundation funds have helped me” story from Suzanne Sherman (Maureen)
- Shorten Amanda Wash’s “How Foundation funds have helped me” story for use on website (Maureen)
- Re-Request “How Foundation funds have helped me” story from John Tilson (Maureen)
- Get photo from Alison Harris’s trip to FL with the yearbook staff for use on website (?)
- Send robo-call and robo-email to HVA parents encouraging #GivingTuesday donation (Sallee)
- Find “Thank you” note from Guidance office iPads for use on Foundation website (Maureen)
- Re-write e-talon section including #GivingTuesday donation info (Maureen will forward to Joyce)
- Prepare personal email to use as #GivingTuesday beg letter to friends and family (all).

Event Planning Committee: Gary will identify 3 additional people to join this planning team. Hardin Valley Casual Pint is a possible location.

Old Business: Eric Benson (eagle scout candidate) has begun plans for building a library drop box. He will present plans to the Board as soon as complete.

New Business: General discussion of the need to build a school alumni database for use in upcoming 10-year graduation planning and possible school involvement and fundraising.

Next Meeting: Our next meeting will be Monday, December 7, 2015 at 6:00 pm.

Respectfully submitted,

Maureen Cianciolo
(HVAF Secretary)